

**GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2017**

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**SENATE BILL 716\***

Short Title: Lottery - JLOC Recommendations. (Public)

Sponsors: Senator Tillman (Primary Sponsor).

Referred to: Rules and Operations of the Senate

May 17, 2018

A BILL TO BE ENTITLED

AN ACT TO INCREASE THE ALLOWABLE PERCENTAGE OF TOTAL ANNUAL LOTTERY REVENUES THAT THE LOTTERY COMMISSION MAY USE FOR ADVERTISING EXPENSES FROM ONE PERCENT TO TWO PERCENT, AS RECOMMENDED BY THE JOINT LEGISLATIVE OVERSIGHT COMMITTEE ON THE NORTH CAROLINA STATE LOTTERY.

The General Assembly of North Carolina enacts:

**SECTION 1.** G.S. 18C-162 reads as rewritten:

"§ 18C-162. Allocation of revenues.

(a) The Commission shall allocate revenues to the North Carolina State Lottery Fund in order to increase and maximize the available revenues for education purposes, and to the extent practicable, shall adhere to the following guidelines:

- (1) At least fifty percent (50%) of the total annual revenues, as described in this Chapter, shall be returned to the public in the form of prizes.
- (2) At least thirty-five percent (35%) of the total annual revenues, as described in this Chapter, shall be transferred as provided in G.S. 18C-164.
- (3) No more than eight percent (8%) of the total annual revenues, as described in this Chapter, shall be allocated for payment of expenses of the Lottery. ~~Advertising expenses shall not exceed one percent (1%) of the total annual revenues.~~
- (4) No more than seven percent (7%) of the face value of tickets or shares, as described in this Chapter, shall be allocated for compensation paid to lottery game retailers.

(a1) Advertising costs shall not exceed two percent (2%) of the total annual revenues, as described in this Chapter.

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**SECTION 2.** This act becomes effective July 1, 2018.

