

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2017

H.B. 728  
Apr 10, 2017  
HOUSE PRINCIPAL CLERK

H

D

HOUSE BILL DRH40417-MM-87B (03/21)

Short Title: UNC Institutions/Conference Boycotts. (Public)

Sponsors: Representatives Bert Jones, Millis, Brody, and Collins (Primary Sponsors).

Referred to:

1 A BILL TO BE ENTITLED  
2 AN ACT TO DIRECT THE UNIVERSITY OF NORTH CAROLINA TO RESPOND TO A  
3 BOYCOTT OF THE STATE BY A CONFERENCE OF AN INTERCOLLEGIATE  
4 ATHLETIC ASSOCIATION.

5 The General Assembly of North Carolina enacts:

6 SECTION 1. Part 3 of Article 1 of Chapter 116 of the General Statutes is amended  
7 by adding a new section to read:

8 "**§ 116-40.13. Participation in conferences of intercollegiate athletic associations.**

9 (a) If a constituent institution of The University of North Carolina participates in a  
10 conference of an intercollegiate athletic association, and the conference enacts a boycott of the  
11 State of North Carolina, then the constituent institution is prohibited from extending any grant  
12 of media rights to the conference beyond the period that is in force as of the date of enactment  
13 of the conference's boycott. This prohibition against extending any grant of media rights shall  
14 remain in effect for at least five years after the termination of the boycott by the conference.

15 (b) Any constituent institution of The University of North Carolina that has assigned its  
16 media rights to any conference within an intercollegiate athletic association shall segregate all  
17 revenue received as a result of that membership and place the funds in escrow until the amount  
18 maintained in escrow is at least the amount of any penalty imposed upon the constituent  
19 institution for withdrawal from that conference. The funds shall be considered to be State  
20 funds, may not be expended for any purpose without an appropriation by the General  
21 Assembly, and shall be used to pay any penalty imposed upon the constituent institution for  
22 withdrawing from the conference, or such other use of the funds as directed by the General  
23 Assembly.

24 (c) If a conference within an intercollegiate athletic association enacts a boycott of the  
25 State of North Carolina, any constituent institution of The University of North Carolina that is a  
26 member of that intercollegiate athletic conference shall immediately provide written notice to  
27 the conference that the constituent institution intends to withdraw from the conference no later  
28 than when the assignment of its media rights expire, unless the conference immediately ends  
29 the boycott.

30 (d) The General Assembly has the final authority regarding the membership status of  
31 any constituent institution of The University of North Carolina in any intercollegiate athletic  
32 association or conference."

33 SECTION 2. This act is effective when it becomes law.

